

Data protection

The data collection is based on the type, user and version of the person's data (hereinafter referred to as "data") within our online offering and the associated websites, functions and content as well as external online presences, such as our social media profiles (hereinafter jointly referred to as "online offering"). With regard to the terms used, such as "processing" or "controller", we refer to the definitions in Art. 4 of the Data Protection Regulation (GDPR).

Handling your data

The data we collect from you may be transferred to, and stored at, a location outside the European Economic Area ("EEA"). It may be transferred to third parties outside the EEA for the purposes of our services. It may also be processed outside the EEA by one of our service providers. By submitting your personal data, you consent to this transfer, storage and processing. jmk-consulting will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy. All information you submit to us will be stored on secure servers managed by us or by third parties on our behalf. Unfortunately, the transmission of information over the Internet is not completely secure. Although we will do our best in our discretion to protect your personal data, we cannot guarantee the security of any data you transmit to us. Any transmission is at your own risk. Once we receive your information, we will use strict processes and security mechanisms to prevent unauthorized access to your data.

Cookies

Like many other websites, we also use so-called "cookies". Cookies are small text files that are transferred from a website server to your hard disk. This automatically gives us certain data such as IP address, browser used, operating system about your computer and your connection to the Internet. Using the information contained in cookies, we can make navigation easier for you and enable our websites to be displayed correctly. Of course, you can also view our website without cookies. Internet browsers are usually set to accept cookies.

Deletion or blocking of data

We adhere to the principles of data avoidance and data economy. We therefore only store your personal data for as long as is necessary to achieve the purposes stated here or as provided for by the various storage periods provided for by law. After the respective purpose no longer applies or these periods have expired, the corresponding data is blocked or deleted routinely and in accordance with legal regulations. If you explicitly request it, write to us

and your data will be deleted immediately.

Use of Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Inc. (hereinafter: Google). Google Analytics uses so-called "cookies", i.e. text files that are stored on your computer and that enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services related to website activity and internet usage.

Side note:

You can deactivate the use of cookies at any time via the settings in your browser. Please use the help functions of your Internet browser to find out how you can change these settings. Please note that individual functions of our website may not work if you have deactivated the use of cookies.

You can prevent cookies from being saved by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: [Browser add-on to deactivate Google Analytics](#)

Use of script libraries/fonts

In order to display our content correctly and in a graphically appealing manner across all browsers, we use script libraries and font libraries on this website. If your browser does not support them it may be that content is not shown in an accurate manner. Calling up script libraries or font libraries automatically triggers a connection to the operator of the library. It is theoretically possible – although currently unclear whether and, if so, for what purposes – that operators of such libraries collect data.

Use of Social Plugins

We have integrated social media buttons from the following companies on our website:

Facebook Inc. (1601 S. California Ave – Palo Alto – CA 94304 – USA)
Linkedin (2029 Stierlin Court – Mountain View – CA 94043 – USA)

Your rights to information, correction, blocking, deletion and objection

You have the right to receive information about your personal data stored by us at any time. You also have the right to correction, blocking or, apart from the mandatory data storage for business transactions, deletion of your personal data. Please contact our data protection officer for this. You can find the contact details at the bottom.

So that a blocking of data can be taken into account at any time, this data must be stored in a blocking file for control purposes. You can also request that the data be deleted if there is no legal obligation to archive it. If such an obligation exists, we will block your data on request.

You can make changes or revoke your consent by notifying us accordingly with effect for the future.

Changes to our data protection regulations

We reserve the right to occasionally adapt this data protection declaration so that it always complies with the current legal requirements or to implement changes to our services in the data protection declaration, e.g. when introducing new services.

Questions

If you have any questions, please write an email to:
contact@jmk-consulting.de

Imprint

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